



PRESENTED BY THE
BUILDING FUN FUND



**BUILDING SOMETHING FUN
...FOR EVERYONE!**

ABOUT THE BUILDING FUN FUND

The **Building Fun Fund Inc. (BFF)** is an Ontario-registered not-for-profit corporation founded with one simple goal: to bring more joy to our community. Through the development of family-oriented attractions and experiences, the Fund reinvests its profits into local children's programs, family services, and community initiatives across the National Capital Region.



Led by **Founder and President Todd Mattila-Hartman**, the Fund blends business expertise, creative passion, and community spirit to build something truly meaningful — entertainment that gives back.

The idea behind the Building Fun Fund grew from a simple belief: that the power of fun can create lasting positive change. By combining the excitement of a classic amusement experience with a charitable business model, BFF aims to build not only smiles, but a stronger community for generations to come.

ABOUT OTTAWA'S CHARITY PARK

Ottawa's Charity Park (OCP) project is the flagship initiative of the Building Fun Fund — a one-of-a-kind, not-for-profit family amusement park where *fun fuels community good*.

OCP will combine the magic of a traditional midway with the welcoming spirit of Canada's capital, featuring amusement rides, games, performances, and locally inspired food and attractions. From roller coasters and carousels to community concerts and seasonal festivals, it will be a destination designed for families, school groups, and visitors of all ages.

But beyond the lights and laughter lies a powerful purpose. As a **charitable park**, every dollar of profit will be reinvested into local children's programs, family services, and community initiatives throughout the National Capital Region. The park's mission is simple: to create *joy that gives back* — turning a day of fun into long-term benefit for our community.

Ottawa's Charity Park is currently in its **planning and fundraising stage**, with potential sites under consideration within the National Capital Region. Once operational, the park will stand as both a community landmark and a symbol of what can happen when people come together to build something meaningful.

COMMUNITY IMPACT

At the heart of the Building Fun Fund is a simple belief: **fun can make a difference**. Every dollar of profit generated by Ottawa's Charity Park will stay right here in our region, supporting programs and services that help our community thrive.

Through this model, the park will do more than provide entertainment — it will become a year-round source of community support, funding initiatives that make everyday life a little brighter for local families.

Funds will support initiatives such as:

- **Children's programs** that provide health, education, and recreation opportunities.
- **Family services** that offer support to parents, caregivers, and those in need.
- **Community improvements** such as playground upgrades and accessible public spaces.
- **Youth employment and training opportunities** that help teens and young adults build skills and experience.

By combining the excitement of the midway with the generosity of a not-for-profit model, Ottawa's Charity Park will ensure that every ride, every smile, and every shared memory contributes to a stronger community.



QUOTES + QUICK FACTS

“Ottawa’s Charity Park is about bringing families together and giving back to the community that makes our region so special. Every ride, every laugh, every visit will help fund real local change.”

Todd Mattila-Hartman

Founder & President, Building Fun Fund

“Ottawa needs a project like this! A family fun destination that serves all community members. We’re so excited to see this take shape!”

Allison van Diepen

Early BFF Supporter

Project Name	Ottawa’s Charity Park
Organization	Building Fun Fund Inc. (Ontario Non-Profit Corporation)
Location	Ottawa, Ontario, Canada
Project Size	30 to 50 hectares (75 to 125 acres)
Mission	To create joy that gives back — a family amusement park where profits benefit the betterment of our community.
Focus Areas	Family fun, community improvement, children’s causes, youth employment
Stage	Planning & fundraising
Ownership Model	100% non-profit, all profits reinvested locally
Website	www.buildingfun.ca
Socials	@buildingfunfund
Contact	media@buildingfun.ca • (613) 509-0240



VISUAL ASSETS

The **Building Fun Fund** and **Ottawa's Charity Park** maintain a consistent visual identity designed to reflect joy, community, and trust. Media, partners, and supporters are welcome to use the following approved assets for coverage, articles, or promotional materials when referencing the organization or its projects.

All assets shown here are available for download at:

 www.buildingfun.ca/press

Ottawa's Charity Park Logos:



Building Fun Fund Logos:



High-resolution and alternate formats of all logos and images (including vector files, transparent PNGs, and print-ready artwork) are available upon request.

Please contact media@buildingfun.ca with your intended use or publication details, and we'll gladly provide the appropriate files.

Colour Hex Code Usage

Gold	#FFC000	Primary accent
Teal	#0E9693	Supporting accent
Red	#C00000	Highlight
Brown	#773E18	Heading
Ink	#222222	Body text and outlines
Cream	#FFFAF1	Background tone

PRESS RELEASES + MEDIA CONTACT

The **Building Fun Fund** regularly shares updates about Ottawa’s Charity Park and related community initiatives.

Press releases, media advisories, and event announcements can be found online at:

👉 www.buildingfun.ca/media.html

Recent topics include:

- *“Introducing BFF – The Building Fun Fund”* – project introduction and community mission.
- *“Building Fun Fund Launches First Fundraiser and Awareness Campaign”* – highlighting the park’s early fundraising and outreach efforts.
- *Upcoming announcements* – site selection, design previews, and community partnership opportunities.

For interview requests, media statements, or further information, please contact:

Media Relations – Building Fun Fund

✉ media@buildingfun.ca

☎ (613) 509-0240

🌐 www.buildingfun.ca

FREQUENTLY ASKED QUESTIONS

What is Ottawa's Charity Park?

Ottawa's Charity Park is a proposed not-for-profit family amusement park being developed by the Building Fun Fund. The park will feature classic midway rides, games, food, entertainment, and special events — with all profits reinvested into local children's programs and family services.

Who is behind the project?

The park is being developed by the **Building Fun Fund Inc.**, an Ontario-registered not-for-profit corporation founded by **Todd Mattila-Hartman**, a long-time local entrepreneur and community advocate. The Fund's goal is to create family-friendly attractions that generate joy and support meaningful causes in the National Capital Region.

Where will the park be located?

The project team is currently reviewing potential sites within the **National Capital Region**, seeking a location of approximately **30 to 50 hectares** with good highway access and room for growth.

Is Ottawa's Charity Park the final name?

Not necessarily! "**Ottawa's Charity Park**" is our working title for the project. We're exploring several exciting long-term name possibilities and are keeping options open to allow for **future sponsorship or naming partnerships**.

For now, the working title helps communicate the park's charitable mission while planning and fundraising continue. Any future name will maintain that same spirit of community, family, and fun.

When will the park open?

The project is currently in its **planning and fundraising** stage. No official opening date has been set, but updates will be shared as milestones are reached.

FAQ (CONT...)

What makes this park different from others?

Unlike traditional amusement parks, Ottawa's Charity Park operates as a **non-profit** — meaning every dollar earned goes back into the community. It's a place where having fun directly helps children and families across the region.

How can people support or get involved?

Community members can support the project by:

- Joining the Building Fun Fund mailing list
- Donating or becoming a sponsor
- Following the project on social media for updates and events

Visit www.buildingfun.ca for the latest information and ways to get involved.



Thank you for helping us share our story — and for believing that building fun can build communities.

